



ATCO

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1210 Stratford Road,
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021-777 7111-3.

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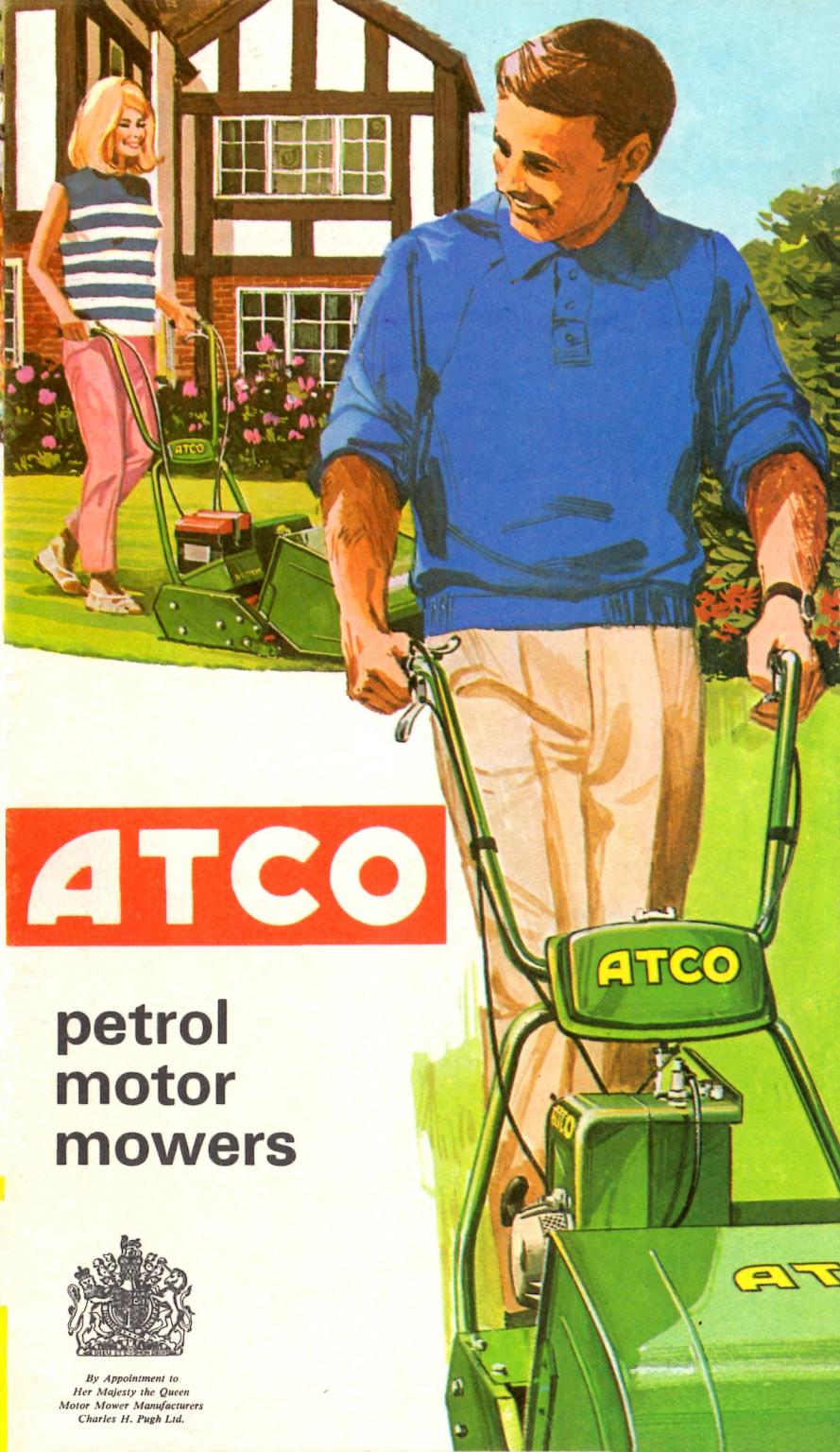
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ATCO

petrol motor mowers

Available from

CHARLES H. PUGH LIMITED

P.O. BOX 256

ATCO WORKS . TILTON ROAD . BIRMINGHAM 9

Telephone : 021-772 2524/2551/3892

Telegrams : Accuracy, Birmingham

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By Appointment to
Her Majesty the Queen
Motor Mower Manufacturers
Charles H. Pugh Ltd.

ATCO CYLINDER MOWERS

The beginning of a beautiful Lawn

Why the beginning of a beautiful lawn?—because no matter how perfect its culture, how choice its texture, how weed-free it may be, unless it is equally well groomed a lawn will never be seen at its best. That means regular mowing with a machine that is equally kind to the grass and to the user. That means Atco—because down the years—the last 47 of them—its designers and makers have kept in mind not only technical perfection but the pleasure its use can give. So when you have read this leaflet, do not take our word for it—before deciding, look at the machines available, try all the controls and adjustments, test their weight and balance, pull them back to test their manoeuvrability and, best of all, try them on the grass. An Atco may cost just a little more but remember you will get the advantage everytime you mow during the life of years and years that it will give.

The Atco's described in this folder all have as their power units a petrol engine and a similar one deals separately with Battery-Electric Models.

Why Cylinder Mowers?

The finest finish is given by the cylinder type because, wet or fine, its gentle shearing action eliminates all bruising of the grass and this combined with the high rate of 76 clips per yard in the Atco gives the smoothness that is the hallmark of the perfect lawn. The wide rear roller gives a final smoothing-iron effect and in addition permits mowing up to and over all lawn edges.

What drives it?

The 12 inch and 14 inch models have a well proven 75 c.c. four stroke engine and the 17 inch and 20 inch models a 98 c.c. version so that they are amply powered for lawn conditions. Great attention has been paid to ease of starting and a new design in silencers further reduces the noise factor of an already relatively quiet engine. A speed to suit the user's exact requirements can be selected by means of a single lever conveniently placed on the handles and a governor maintains it automatically.

Are they easy to work?

In addition to a positive and smooth main clutch a second one, instantly controlled by a lever on the handles, enables the drive to the rollers to be separately disconnected so that with the cutters still at work the machine can be pushed gently around difficult spots. This delightful feature also enables the mower to be drawn backwards so effortlessly that turning at the ends goes almost unnoticed. Many users consider this to be Atco's number one starred feature.



About the adjustments.

An accurate and easy method of cutter adjustment that needs only occasional use of a screwdriver encourages maintaining perfect cutter setting always. The height of cut is controlled with equal ease by means of a single lever that can be moved instantly from high to low or to any other setting without tools. A grassbox that not only looks big but is big in capacity reduces emptying the cuttings to a minimum.

And furthermore, ATCO ownership provides security.

There is security in ATCO ownership because the Company's interest in the user which begins with a sale continues throughout the machine's lifetime by means of their unique nation-wide network of Company-owned Branches from which help, advice and first-class service are always available. No maker of motor mowers can offer anything approaching the scope of ATCO service and furthermore, in a real emergency your ATCO Branch can usually lend you a mower from their fleet of loan machines while they are servicing your own ATCO—and so you see, the ATCO is by far the best investment in the long run.

Separate literature is available upon request dealing with Atco Rotary Mowers.



ATCO

12" AND 14" MODELS

Engine: Powerful 4-stroke; air-cooled by fan and cowl. **Carburettor:** Fitted with single lever control and air choke to assist engine starting from cold; air filter. **Clutch:** Fitted with two tough friction discs; smooth and positive in action. **Transmission:** By highest quality roller chains and steel chainwheels. **Rear Roller:** Running on sealed ball bearings of generous dimensions. One-piece steel roller. **Roller Drive Clutch:** Friction plate clutch; disengages roller drive by simple operation of lever on handles. Also provides freewheel action for moving machine backwards and forwards when not under power. **Cutting Cylinder:** Running on sealed ball bearings of generous dimensions. Six blades; specialised Atco quality and construction giving 76 cuts per yard. **Front Rollers:** Hardwood rollers. 'Instant-set' height of cut adjustment by single lever and wing nut. **Controls:** Three; main drive, roller drive release and throttle; all cable operated and come easily to hand on the handles. **Lubrication:** Reduced to a minimum. **Starter:** Highly efficient automatic recoil starter. **Grassbox:** Large capacity; strong and serviceable and quickly attached and detached. **Weight:** 12-inch model 91 lb; 14-inch model 94 lb. **Tank Capacity:** 3 pints. **Fuel Consumption:** Approx. $\frac{1}{2}$ to $\frac{3}{4}$ pint petrol per hour for average use. **Area mown per half-hour:** 12-inch model, 550 sq. yds.; 14-inch model, 700 sq. yds.

Prices: 12-inch Model £32 0 0
14-inch Model £37 0 0



17" AND 20" MODELS

Engine: Powerful 4-stroke; air-cooled by fan and cowl. **Carburettor:** Fitted with single-lever control and air choke to assist engine starting from cold; air filter. **Clutch:** Fitted with two tough friction discs; smooth and positive in action. **Transmission:** By highest quality roller chains and steel chainwheels. **Rear Roller:** Running on sealed ball bearings of generous dimensions. Two-piece steel roller with independent drive to each section. **Roller Drive Clutch:** Friction plate clutch; disengages roller drive by simple operation of lever on handles. Also provides freewheel action for moving machine backwards or forwards when not under power. **Cutting Cylinder:** Running on sealed ball bearings of generous dimensions. Six blades; specialised Atco quality and construction giving 76 cuts per yard. **Front Rollers:** Hardwood rollers. 'Instant-set' height of cut adjustment by single lever and wing nut. **Controls:** Three; main drive, roller drive release and throttle; all cable operated and come easily to hand on the handles. **Lubrication:** Reduced to a minimum. **Starter:** Highly efficient automatic recoil starter. **Grassbox:** Extra large capacity; strong and serviceable and quickly attached and detached; 20-inch version fitted with carrying handle. **Weight:** 17-inch model 107 lb; 20-inch model 113 lb. **Tank Capacity:** 3 pints. **Fuel Consumption:** $1\frac{1}{4}$ pints per hour, approx. **Area mown per half hour:** 850 sq. yds.; 20-inch model, 1,000 sq. yds.

Prices: 17-inch Model £48 10 0
20-inch Model £57 10 0

